SMART<u>UP</u>

cultivating entrepreneurial minds



NEWSLETTER SEPTEMBER 2017

OUR STORY

The gap between academic and entrepreneurial worlds is currently quite significant. The European Union is home to a flourishing generation of young entrepreneurs.

smartup is a EU-funded project aimed at creating an online community of resources for young entrepreneurs, as well as at developing an innovative start-up master program implemented in 4 European universities. The project involves experts from European higher education institutions, companies and business foundations.

online and offline resources and tools, as well as the Master's program, are structured around the "doing" part (you enroll to start your venture), so that Europe's untapped potential in the startup world shall be untapped and leveraged to renew Europe's economy.

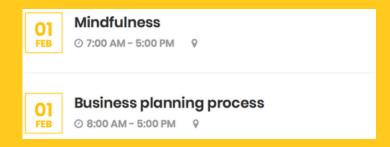
APPLICATIONS FOR THE MASTER PROGRAMME NOW OPEN

The first edition of the SmartUp Master is about to begin and applications are now open. As of January 2018, 40 students will have the opportunity to benefit from classes, digital tools such as apps, webinars and a Mentoring support for FREE. Have you applied yet?



CHECK OUT THE FULL WEBINARS' LIST

Experience is key if you want to succeed in the market. That is why the SmartUp Master will be integrated by a series of webinars where experts and entrepreneurs will offer their knowledge and focus on specific yet fundamental aspects of entrepreneurship. The full list is available on the SmartUp website, in the Webinars' section.







PARTNERS' CHOICES

TIMELINE

JAN 2017

SMARTUP KICK-OFF MEETING, MILAN

JUL 2017

LAUNCH OF SMARTUP WEB
PORTAL

JAN 2018

LAUNCH OF SMARTUP MASTER PROGRAMME

FEB-MAR 2018

DEPLOYMENT OF NATIONAL ROUNDTABLES IN 7 EU COUNTRIES

FEB-NOV 2018

IMPLEMENTATION OF MENTORING AND COACHING ACTIVITIES

NOV 2018

SMARTUP FINAL CONFERENCE, BRUSSELS

UNIVERSITY OF MILANO-BICOCCA INTRODUCES SMARTUP MASTER

University of Milano-Bicocca has hosted, on September 28th, the official presentation of the SmartUp Master Programme. The event has taken place at the University's premises, while a streaming session has been made available for those who could not attend in person. Check out the recording of the presentation here!





WEB SUMMIT 2017 IS FAST APPROACHING

The largest tech conference in the world is coming to Portugal in November. Web Summit 2017 will gather more than 60.000 attendees and a range of key personalities such as national and European policy-makers, CEOs, investors and much more.

More info at https://websummit.com



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